

AD COPY/ARTWORK SUBMISSION FORM

2010 Pennsylvania Credit Union Association Annual Convention & Exposition Guide

Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ E-mail _____

Advertisements

Ad Sizes & Prices

	Exhibitors	Non-Exhibitors
<input type="checkbox"/> Full Page	\$425	\$750
<input type="checkbox"/> Half Page	\$200	\$500
<input type="checkbox"/> Quarter Page	\$275	\$300

See next page for ad dimensions and specifications

Payment

- Enclosed is a share draft/check, payable to PCUA, in the amount of \$ _____
- Debit Corporate Account: Financial Institution _____
Account # _____ ABA # _____
Amount \$ _____ Signature _____
- VISA or MasterCard # _____ Expiration Date _____
Amount \$ _____ Signature _____

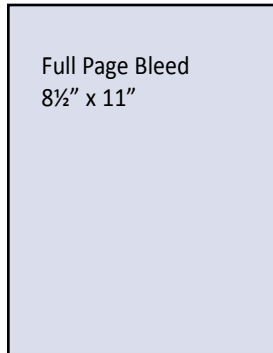
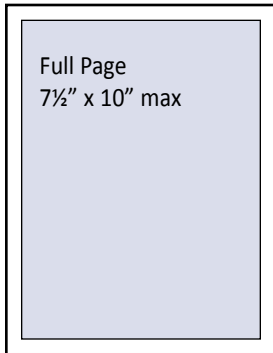
Deadline for ad/artwork submission and payment is March 12, 2010

Return completed form and payment to: Pennsylvania Credit Union Association
4309 North Front Street
Harrisburg, PA 17110-1618
fax: 717-234-4463

Questions? Contact M.E. Siegfried, 800-932-0661, ext. 5250, e-mail convention.ads@pcua.coop.

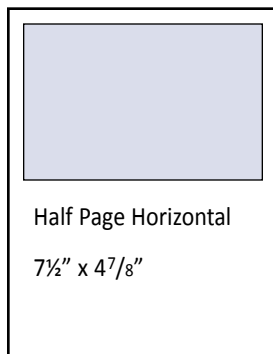
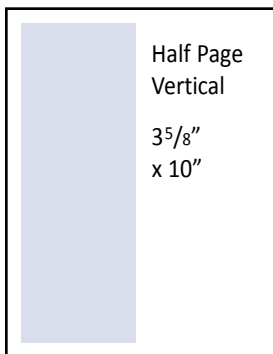
ADVERTISEMENT DIMENSIONS

Share This With Your Marketing Department



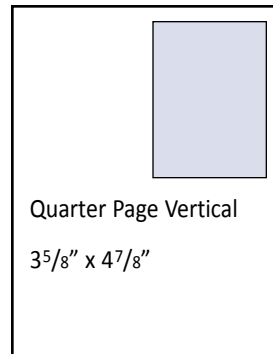
Full Page – Unless specified otherwise, a 7½" x 10" border may be placed around ad. Trim size is 8½" x 11".

Full Page Bleed – 8½" x 11". Please allow an additional 1/8" image on material that's intended to bleed. Live matter should be kept ¼" from bleed edge to allow for trim.



Half Page Vertical – Copy/art should be sized to fit 3⁵/₈" x 10" border. No bleeds.

Half Page Horizontal – Copy/art should be sized to fit 7½" x 4⁷/₈" border. No bleeds.



Quarter Page Vertical – Copy/art should be sized to fit 3⁵/₈" x 4⁷/₈" border. No bleeds.

ADVERTISEMENT SPECIFICATIONS

Please submit your camera-ready ad according to the following specifications:

- All images must be in grayscale.
- We accept TIFF and JPEG images with a 300 DPI resolution, and high-res PDFs.
- E-mail artwork to convention.ads@pcua.coop.
- We accept PC or MAC, InDesign, Quark, and PageMaker (6.5-7.0). Supply fonts, graphics.
- We cannot accept Publisher or CorelDraw.

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