



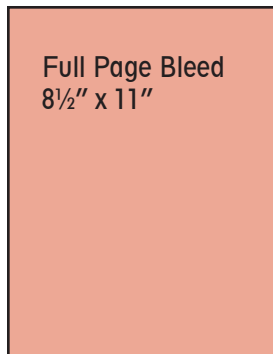
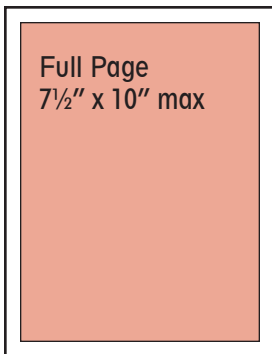
Friday, September 10
During PCUA's Fall Leadership Conference

**Place Your Program Guide
Sponsorship Today!**
Details Enclosed

2010 Foundation VIVA LAS VEGAS NITE Guide

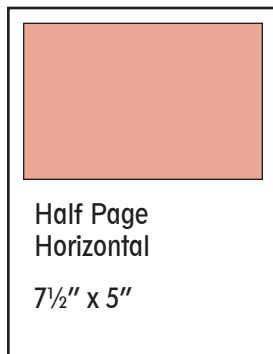
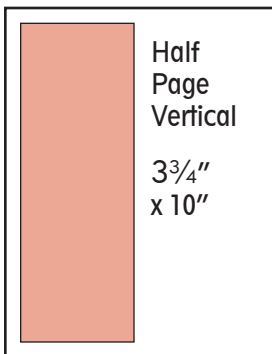
Show your support of the Pennsylvania Credit Union Foundation by placing a sponsorship in the *2010 Foundation VIVA LAS VEGAS NITE Guide*. The *Guide* will be distributed at the event and will contain the gaming rules. Sponsorship packages include admission to the event, vouchers and recognition in the *Guide*. All proceeds from sponsorships benefit the Pennsylvania Credit Union Foundation.

Sponsorship Dimensions



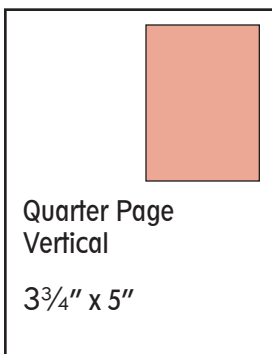
Full Page – Unless specified otherwise, a 7 1/2" x 10" border may be placed around ad. Trim size is 8 1/2" x 11".

Full Page Bleed – 8 1/2" x 11". Allow an additional 1/8" image on material that's intended to bleed. Live matter should be kept 1/4" from bleed edge to allow for trim.



Half Page Vertical – Copy/art should be sized to fit 3 3/4" x 10" border. No bleeds.

Half Page Horizontal – Copy/art should be sized to fit 7 1/2" x 5" border. No bleeds.



Quarter Page Vertical – Copy/art should be sized to fit 3 3/4" x 5" border. No bleeds.

NOTE: Guide will be printed in Black and White.

Sponsorship Specifications

If you choose to place a sponsorship, please send artwork using the following instructions:

Electronic:

- E-mail artwork files (less than 10MB) to diane.powell@pcua.coop; larger ads should be submitted via CD-rom.
- Ads must be in grayscale.
- Package ad and include all fonts and graphics.
- We accept PC or MAC, InDesign, & PageMaker files (We cannot accept Publisher or CorelDraw).
- We accept TIFF and JPEG images with a 300 dpi resolution, and press quality PDFs.
- Ads need not accompany payment, submit ads when complete.

Sponsorship Placement Form

Please complete and mail this form to place your sponsorship in the *2010 Foundation VIVA LAS VEGAS NITE Guide*.

Credit Union/Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ E-mail _____

2010 Foundation VIVA LAS VEGAS NITE Guide Rate Card

SPONSORSHIP*	INCLUDES	COST
<input type="checkbox"/> GOLD Sponsor	Full page or full page bleed, 8 Funny Money Packs (4 vouchers)	\$1,000
<input type="checkbox"/> SILVER Sponsor	Half page (vertical or horizontal) 4 Funny Money Packs (2 vouchers)	\$550
<input type="checkbox"/> BRONZE Sponsor	Quarter page (vertical only), 1 Funny Money Pack (1 voucher)	\$300

* If sponsorship is not sent electronically or via CD, add \$50 for typesetting. See opposite page for sponsorship specifications.

Camera-ready sponsorship enclosed \$ _____

Sponsorship copy/art enclosed (add \$50) \$ _____

Total Amount Enclosed \$ _____

Please make checks payable to the *Pennsylvania Credit Union Foundation*.

Deadline for ads and payment is August 6, 2010.

Return completed form and payment to:
Pennsylvania Credit Union Foundation
 4309 North Front Street, Harrisburg, PA 17110-1618
 717-234-3156 • 800-932-0661

Contact Diane Powell at 800-932-0661, ext. 5221, or
 e-mail: diane.powell@pcua.coop.

VIVA LAS VEGAS NITE

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Thank you for your Support.