

Desjardins Youth Financial Education Award CHAPTER or CREDIT UNION GROUP Entry Form

Chapter or Group Name _____

Contact Person _____

Title _____ E-mail Address _____

Contact Street Address _____

City _____ State _____ Zip _____

Phone Number _____ Fax Number _____

Names of Participating Credit Unions in Chapter or Group:

Number of criteria to be used to judge entry (three mandatory; two optional):

Three Four Five

- ◆ Submit materials in a three-ring binder or spiral bound notebook.
- ◆ Present ***your best case*** for each of the following applicable criteria. Use separate sheet for each criterion and attach relevant supporting evidence directly after each criterion.

Mandatory Criterion 1:

Awareness and Teacher Training (20 points max). Describe your chapter or group's efforts, with evidence of success, to:

- a. Inform teachers and school officials, credit union people, elected officials, the press, and the public about the problem of youth financial illiteracy;
- b. Persuade parents and schools to provide personal finance instruction;
- c. Assist in the training of teachers and/or classroom volunteers to teach personal finance to youth.

(continued on other side)

Mandatory Criterion 2:

Youth Instruction (20 points max). Describe your chapter or group's efforts, with evidence of success, to:

- a. Teach young people about personal finance and related topics in or out of the classroom;
- b. Assist young people in developing a savings habit and responsible money management skills through programs or events.

Mandatory Criterion 3:

Collaboration (20 points max). Describe your chapter or group's efforts, with evidence of success, to work with other organizations to provide youth financial education education and financial literacy leadership.

OPTIONAL Criterion 4:

In-School Branch(es) (20 points max). Describe your chapter or group's efforts, with evidence of success, to provide financial services to young members at schools, youth centers, or other nontraditional locations.

OPTIONAL Criterion 5:

Legislative & Regulatory Advocacy (20 points max). Describe your chapter or group's efforts, with evidence of success, to build grassroots support for:

- a. Administrative policy or curricular changes at the state and district levels to improve the financial education of youth;
- b. Legislative or regulatory action to improve the financial education of youth.

Return entry form and checklists for the award program, along with your materials, to the: **Pennsylvania Credit Union Association**, 4309 North Front Street, Harrisburg, PA 17110-1618.

DEADLINE: DECEMBER 31, 2009

Desjardins Youth Financial Education Award

CHAPTER or CREDIT UNION GROUP Checklist

The following checklist will ensure that Desjardins Youth Financial Education entries are complete. **Please include the completed checklist with your entry form.**

- Does your Entry Form state that it is intended for the Chapter or Credit Union Group division of the Desjardins Award program?

- Does your Entry Form include your chapter's or group's name, address, contact person's credit name, phone no., and e-mail address?

- Does your Entry Form list all participating credit union's in the chapter or group?

- Are all your entry materials in either a three-ring binder or a spiral-bound notebook?

- Does your Entry Form indicate whether your entry is to be evaluated on:
 - Criteria 1 through 3 ONLY? ... or ...
 - Criteria 1 through 4 AND/OR 5?

- Does your entry include evidence of the success of the activities you describe, showing the quality and uniqueness of your efforts? (Choose the *best* evidence, not the *most*.)

- Is your entry concise and readable? Will the judges be able to find the strongest, most relevant information for each criterion? Focus on your most important accomplishment in each area.)

- Does your entry show how your youth financial education efforts went beyond what is normally expected of credit unions?

***Submit this completed Checklist (1) with your Entry Form (2) and Entry (3)
to the Pennsylvania Credit Union Association by December 31, 2009.***