

# Order Form: Key Notes Magazine

Issue	Ad Size	Cost	Closing Date
<input type="checkbox"/> Jan/Feb 2010	_____	\$ _____	Nov. 13, 2009
<input type="checkbox"/> Mar/Apr 2010	_____	\$ _____	Jan. 8, 2010
<input type="checkbox"/> May/June 2010	_____	\$ _____	March 12 2010
<input type="checkbox"/> July/Aug 2010	_____	\$ _____	May 14, 2010
<input type="checkbox"/> Sept/Oct 2010	_____	\$ _____	July 9, 2010
<input type="checkbox"/> Nov/Dec 2010	_____	\$ _____	Sept. 10, 2010
<input type="checkbox"/> Jan/Feb 2011	_____	\$ _____	Nov. 12, 2010
<input type="checkbox"/> Mar/Apr 2011	_____	\$ _____	Jan. 7, 2011
<input type="checkbox"/> May/June 2011	_____	\$ _____	March 11, 2011
		<b>Total \$</b> _____	

Please use the following link for the advertisement on your online publication, which is no additional cost: \_\_\_\_\_  
(If no link is provided, PCUA will use the web address listed on the advertisement or your company's home page of its Web site.)

Please check box if a first-time advertiser. A 15% discount is given to first-time advertisers for the **first insertion** only.

Please check box if you have uploaded your ad on our Web site at [www.pcua.coop/upload/upload.asp](http://www.pcua.coop/upload/upload.asp).

Please check box if ordering full-page ads on inside cover.

*You will be billed individually by PCUA for each ad insertion after it is published.*

Size	Cost for 1-2 insertions	Cost for 3-5 insertions	Cost for 6+ insertions
<b>Full-Page Inside Cover</b>	\$1,320 each	\$1,250 each	\$1,125 each
<b>Full-Page Inside Issue</b>	\$925 each	\$880 each	\$830 each
<b>Half Page</b>	\$700 each	\$665 each	\$630 each
<b>Quarter Page</b>	\$400 each	\$380 each	\$360 each

**Pennsylvania Credit Union Association**  
P.O. Box 60007 • Harrisburg, PA 17106-0007  
717-234-3156 • 800-932-0661 • Fax 717-234-2695  
[www.pcua.coop](http://www.pcua.coop)

Client Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Title \_\_\_\_\_

### Advertising Agency (if applicable)

Agency Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Title \_\_\_\_\_

Signature \_\_\_\_\_  
Date \_\_\_\_\_

PCUA Signature \_\_\_\_\_  
Date \_\_\_\_\_

**Please bill: Client or Agency (circle one)**

*If you have any questions or need additional information, please contact M.E. Siegfried at 800-932-0661, ext. 5250 or e-mail her at [me.siegfried@pcua.coop](mailto:me.siegfried@pcua.coop).*