

Show them the money.

Your members can save big with Sprint.

The Sprint Credit Union Member Discount Plan.

Easy money for your members. Easy program for your credit union to use.

Sign up today!



Savings all around ...

CU Solutions Group and Sprint don't want your members to throw their money away.

Program Perks:

Member

- 10% off most regularly priced Sprint service plans
- Waived activation fee on new activations
- · Waived upgrade fee

Business

- 15% off most regularly priced Sprint business service plans
- Waived activation fee on new activations
- Waived upgrade fee
- 20% off of accessories
- Equipment discounts

Credit Union

- Market Sprint, extra cash for your CU
- FREE marketing materials
- Added-value of membership
- Easy to participate

Everyone

- Nationwide coverage
- National rates with no roaming or long distance charges
- Available to new and existing Sprint customers





Sprint

(CUsolutions

www.SprintSave4CU.com

For additional information, call

800.262.6285 ext. 333

The Now Network

CU Solutions Group Sprint Discount Credit Union Non-Exclusive Promotion Agreement



CUcorp, Inc. ("CUcorp"), a credit union system company, has entered into an agreement with Sprint Solutions, Inc., doing business as Sprint whereby CUcorp has agreed to promote Sprint Service(s) ("Service") to credit unions nationally and to members of credit unions and whereas CUcorp has given CU Solutions Group subscription rights to market Sprint to credit unions. The Service as offered pursuant to this Agreement is referred to herein as the "Plan."

Credit Union (as named on the Sprint Participation & Order Form) would like for itself and its members to receive the benefits of the Plan. **Therefore, Credit Union, by signing this Agreement, agrees to meet the following minimum marketing requirements:**

For purposes of this Agreement, "Contract Year" is defined as the time period beginning on October 1 of each year and ending on the following September 30.

- 1. Quarterly statement insert mailer Order insert mailer for the Plan from CU Solutions Group and distribute them in a quarterly statement mailing at least once per Contract Year.
- 2. Display lobby materials Continuously display materials concerning the Plan in lobby areas of Credit Union office(s) and locations where Credit Union believes they will attract member attention.
- 3. Publish approved articles at least two (2) times per Contract Year Publish approved articles to promote Plan in the Credit Union quarterly newsletter at least two (2) times per Contract Year. CU Solutions Group will provide text/ads and shall arrange to have copy approved by Sprint before distribution to Credit Union for use.
- 4. Display approved Sprint banner on Credit Union website If Credit Union has a website, promote Sprint on Credit Union website utilizing the approved banner ad and link provided to Credit Union by CU Solutions Group.

CU Solutions Group agrees to pay a marketing incentive to all participating credit unions. This incentive shall be calculated in the following manner. First, CU Solutions Group shall set aside 20 (twenty) percent of the marketing revenue which it receives from Sprint in connection with CU Solutions Group's promotion of the Service. This amount will be called the "Incentive Pool." Then CU Solutions Group shall prepare a list of all participating credit unions as of the preceding September 30. The membership figures for all participating credit unions, based on the figure provided in the NCUA Call Report for the preceding September 30 and furnished to CU Solutions Group by each Credit Union involved, shall be added together for an aggregate membership total. For non-exclusive credit unions, 50% of their total membership as of the preceding September 30 NCUA Call Report will be included. The percentage of the Incentive Pool to be paid to each participating Credit Union shall be determined by a fraction, the numerator of which shall be the membership figure furnished by the Credit Union involved and the denominator of which shall be the aggregate membership total for all participating credit unions. This fraction shall be multiplied by the amount in the Incentive Pool to determine the marketing incentive for the Credit Union involved.

First year participants will be paid a percentage of their Incentive Pool portion as outlined below based on the first quarter that they complete the quarterly statement mailing.

Quarterly Mailing Month = % of Incentive

October = 100% January = 75% April = 50% July = 25%

In subsequent years, Credit Union will be paid at 100% of their included membership regardless of quarterly statement mailing month. As a non-exclusive participant, credit union understands only 50% of their membership will be included in the aggregate membership total for all participating credit unions.

Credit Union will need to fulfill the marketing requirements outlined above during a Contract Year October 1st through September 30th of the following year to receive the marketing incentive for that Contract Year. This marketing incentive will be paid annually, with each payment being made in December for the Contract Year ending the previous September 30.

This Agreement shall be effective from the date it is signed. If not fully satisfied, either party may cancel by giving thirty (30) days prior written notice of cancellation by registered or certified U.S. mail, postage prepaid and return receipt requested. If Credit Union cancels this Agreement prior to the end of any given Contract Year, it shall not be entitled to receive marketing incentive related to Service activations occurring during that Contract Year. This agreement may be amended by CU Solutions Group at any time upon thirty (30) days written notice to Credit Union. For purposes of this notice, "written notice" may include notices provided electronically. By signing in the signature area of the Sprint Participation & Order Form that was attached to this Promotion Agreement when you received it, you agree to the terms of this Promotion Agreement. You should detach this Promotion Agreement from the Participation & Order Form and retain it for your records.

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Sprint Participation & Order Form

Signature

Please complete the form below to receive FREE Marketing Materials.

			Ch	arter #			
Credit Union			(Required)				
Contact Person							
Street Address (No P.	O. Boxes)						
Dity/State/Zip							
Phone Number			Fax Number				
E-Mail Address			Website (If no website, please indicate N/A)				
NCUA Call Report Membership Size			Report Date				
Representative/Organ	ization Who Sold You This	s Plan					
Do you have e-sta	itements? □ Yes □ N	lo If yes, nu	mber of	members on e-sta	atement:		
STATEMENT INSER	TS: CONTRACT YEAR 2	20 – 20	. (Contra	act vear is Oct. 1 throu	ah Sept. 30 of followi	ng vear.)	
To order statement ins	serts, indicate year (above)) and quantity b	eside the	month the stateme	nts will be mailed.	3,144,	
•	ring inserts for your D	December sta	tement,	enter insert reque	st in January)		
	order quarterly inserts (required):						
October Qty: September statements)	January Qty: (December statements)	April Qty: (March stateme		July Qty: (June statements)	Mailing Facility		
				Attn			
Additional months for statement inserts (optional):				Address			
Month: Qty:	Month: Qty:	Month: Qty:		Month: Qty:			
Note: Materials will be	sent to mailing facility 2	to 3 weeks pri	or to the b	eginning of the mor	City/State/Zip	led.	
Materials	81/2 x 11 Displays		Additional Take ones		3' x 1 ¹ / ₂	3' x 1¹/₂' Banners	
# of CU oranches	• English • Span Qty: Qty:	ish 	• English Qty:	 Spanish Qty: 	• English Qty:	 Spanish Qty: 	
		 Displays include 8½x11 poster, acrylic pocket display, and 200 take ones each. 				Please limit to 1 per location	
Lobby Eve	ent						
-	a lobby event for our me	embers. (Please	check a l	box below)			
☐ Within the next 30 days OR ☐ Date			A Sprint representative will contact you				
Sign Here	My signature represen					ons of the Sprint Discount when I received it. I have	
oigii i iei e	detached this portion t	o be returned to	CU Solution	ons Group, and will ke	ep the Promotion Agre	ement for my records.	

Mail to: CU Solutions Group, Attn: Sprint, P.O. Box 8054, Plymouth, MI 48170-8054. For additional information, Call 800.262.6285, ext 333 Fax 734.793.1540

THANK YOU! We appreciate your participation.

Date