

PCUA, Business Advisory Services presents...

Commercial Real Estate Appraisal Reviews

March 15 & 16, 2010 PCUA Headquarters 9 a.m. - 4:30 p.m. \$350/attendee*

Snapshot: A two day session designed to provide participants with in-depth knowledge about appraisal laws, including USPAP, appraiser standards, appraisal types and lender responsibilities.

Benefits of Attending - to gain a better understanding of:

- ✓ Definition of "Highest and Best Use"
- ✓ What is required in a market analysis
- ✓ USPAP
- ✓ Industry expectations of appraisals professionals



Faculty:

Brian Kirksey, ASA, Sr. Appraiser & Associate Broker; KRES Inc.

Brian S. Kirksey is a high energy, versatile and results-oriented senior professional having significant expertise in valuation, taxation, and organizational development. He is highly recognized as a premier leader throughout Michigan for his skills, both as a practitioner and as a mentor.

Kirksey's professional experience spans over twelve years and includes increasingly responsible positions that have demanded his time, attention, and a highly sensitive articulation to detail. He specializes in Federal Acquisition work, litigation, and property tax appeals for both commercial and residential real estate. On top of being an accomplished appraiser, Mr. Kirksey is an AQB Accredited USPAP Instructor, real estate trainer, and develops custom education programs for all types of real estate users.

Who Should Attend? CEOs, Board Members responsible for oversight of the MBL Portfolio, Business Loan Officers, and Committee Members

REGISTRATION FORM

Commercial Real Estate Appraisal Reviews

A Business Services Professional Group

March 15 & 16, 2010, 9:00 a.m. to 4:30 p.m.

Pennsylvania Credit Union Association

4309 North Front Street, Harrisburg, PA 17110

To register, please complete this form and forward with payment no later than **March 1, 2010**. Please register early, as a minimum number of attendees are required to hold this meeting.

*The cost to attend Commercial Real Estate Appraisal Reviews Conference is **\$350 per person for member credit unions over \$20 million, \$265 per person for member credit unions under \$20 million. For non-Association or non-member credit unions, the cost to attend is \$700.** This fee includes refreshments and lunch both days, and all supporting material.

Credit Union Name: _____

Attendee Name: _____

Badge Name: _____

Title: _____ *E-mail:* _____

Phone number: _____ *Contact Name:* _____

Enclosed is a share draft/check in the amount of \$_____ payable to Pacul Services, Inc.

Debit Credit Union Corporate Account# _____ ABA# _____

in the amount of \$_____ Authorized Signature _____

Credit Card Account# _____ Expiration Date: _____

in the amount of \$_____ Authorized Signature _____

Registration confirmations will be emailed to attendees within one week of receipt. Registration information may be faxed to: 717-234-4463; or mailed to Pennsylvania Credit Union Association, 4309 N. Front St; Harrisburg, PA 17110. Cancellations received in writing five (5) days or more prior to the session will receive a refund minus a \$50 cancellation fee. Substitutions are welcome.

Payment must accompany registration. Faxed registration must include ACH or credit card information. For questions, please contact Molly Snody at 800-932-0661, ext. 5209.



For Accounting Use Only

Code 2010-MBL-0315

Ck, ACH or CC Processed by: _____ Date _____

Processed in TIMSS by: _____ Date _____

Confirmation Letter sent by: _____ Date _____

Registration confirmed by: _____ Date _____