

"The only constant is change."
Heraclitus of Ephesus, Greek Philosopher

Payment Systems Conference Schedule

Wednesday, October 13

- 8:30 a.m. - 9:00 a.m. Registration/Contential Breakfast
- 9:00 a.m. - 10:00 a.m. Why Plastic Matters
Corinne Sherman, Pennsylvania Credit Union Assoc.
- 10:00 a.m. - 11:15 a.m. Financial Regulatory Reform Passes: Now What
Pennsylvania Credit Union Association Staff
- 11:30 a.m. - 12:30 p.m. Alternative Payments
Casey Merolla, First Annapolis Consulting, Inc.
- 12:30 p.m. - 1:30 p.m. Lunch
- 1:30 p.m. - 2:30 p.m. Portfolio Optimization: The Power of Information
Gail Tofil, CO-OP Financial Services
- 2:45 p.m. - 4:00 p.m. Maximizing Profitability of Your Debit Card Program
Lynn Kneebone, CO-OP Financial Services

Thursday, October 14

- 8:30 a.m. - 9:00 a.m. Registration/Contential Breakfast
- 9:00 a.m. - 10:15 a.m. Fraud Trends
John Buzzard, FICO
- 10:30 a.m. - 12:00 noon What's So Big About Small Business
Steve Hill, Visa, Inc.
Ann Farell, Card Services for Credit Unions
- 12:00 noon - 1:00 p.m. Lunch
- 1:00 p.m. - 2:00 p.m. Opportunity in Prepaid Cards: a Teen Focus
James Brynes, Illinois Credit Union League