

# Payment Systems Conference

## Speaker Highlights



### ***John Buzzard, Fair Isaac Corporation (FICO)***

John Buzzard presently serves as Client Relations Manager for FICO's Card Alert Service based in the Washington, DC metro area. John regularly speaks with financial industry groups and law enforcement on the subject of counterfeit card fraud and ATM fraud trends. John is also the moderator of Fair Isaac's Fraud Alert Network web site and host of the popular web seminar series "Combating Fraud through Peer Communication" and an active IAFCI board member in the Mid-Atlantic region.

### ***Jim Byrnes, Illinois Credit Union League Service Corporation***

Jim Byrnes currently holds the position of Executive Director, National Accounts for ICUL's Service Corporation. In this position, Jim heads up the National Sales division and works as the liaison with Nation League partners in offering EFT products & services, fraud prevention and portfolio development. Jim's long career in the credit union movement combined with his expertise in the EFT market has made him a frequent speaker at credit union conferences across the country.

### ***Casey Merolla, First Annapolis Consulting, Ic.***

Casey Merolla, Manager at First Annapolis, concentrates on the firm's payment strategy and deposit access practice. Her primary areas of focus include debit card issuing, payments strategy, strategic sourcing, and mergers and acquisitions. Merolla has extensive experience working with large and small financial institutions, payment networks, group service providers, card associations, processors, and technology providers on strategic initiatives related to deposit access products.

### ***Ann Farrell, Card Services for Credit Unions (CSCU)***

Ann joined CSCU in 2009 and has over 20 years of experience in the financial services field. In her current position, Ann works one-on-one with credit union management to help develop a competitive, successful growth strategy for credit and debit card programs.

### ***Lynn Kneebone, CO-OP Financial Services***

A financial services industry veteran with more than 19 years experience working with credit unions in electronic commerce and payment services, Kneebone, Director of Sales, is responsible for maintaining relationships with member credit unions, as well as managing CO-OP's sales force on the East Coast. Her expertise and original thinking, particularly how to maximize non-interest income, offers innovative solutions which will allow credit unions to gain operating efficiencies and add value to their own members.

### ***Corinne Sherman, Pennsylvania Credit Union Association***

*To stay competitive, credit unions must always be looking for new ways to satisfy member needs. As Vice President, Fee Services for the Pennsylvania Credit Union Association, Corinne oversees the Association's Service Corporation, working with business partners to offer quality financial products and services through buying cooperative arrangements.*

### ***Gail Tofil, CO-OP Financial Services***

Gail Tofil joined CO-OP Financial Services in 1994 and is currently an Account Executive, Product & Technology, overseeing the Midwest Region. In this position, she is responsible for support to regional credit unions and assigned vendor relationship.

### ***Steve Hill, Visa Inc.***

Steve Hill, Senior Business Leader, Commercial Sales at Visa Inc, leads Visa's Specialized Sales team for North American Small Business Credit and Debit products. Steve works with a wide range of Visa's financial institution clients to grow and expand their Small Business card programs. Steve serves as the sales liaison between Visa's Commercial Product office, Visa's Account Executives, and Visa's Acceptance team.